

PRIVACY POLICY

Last updated June 1, 2022

This Privacy Policy describes the personal information ToMyZone Ltd. (“**MyZone**”, “**we**”, “**our**”, or “**us**”) collects, uses, and shares when you access and use our website at www.tomyzone.com (the “**Website**”), and the choices you have in connection with this.

INFORMATION COLLECTION AND USE

As you use the Website, MyZone will collect and use your personal information as outlined below.

A. Information collected from Website visitors

As a Website visitor, MyZone will collect and use your personal information in the following instances:

- When you contact us, we collect your *identifiers* (name, email address,) and any other information you choose to include in your correspondence to respond to your questions or inquiries and address any issues you may have.
- The Website permits you to register your child for our mobile app (the “**Services**”). When you register for the Services, we will collect your *identifiers* (name, email address), your child’s identifiers (first name and year of birth). You will also need to create a password. We use this personal information to communicate with you and to pair between your account and your child’s app and provide access to the Services. Once you register, you will receive a unique code that your child can use to access the Services. For our privacy practices with respect to the Services, please see our Mobile Application Privacy Policy www.tomyzone.com/legal/myzone-coppa-notice.pdf.
- MyZone may use your personal information for the limited circumstances described in **INFORMATION SHARING**.

B. Information collected automatically (cookies)

In addition to the personal information you provide, we also collect information automatically via cookies as you use the Website. This information includes the following *internet and other electronic network activity information*:

- *Usage information*: We use essential, performance, and analytics cookies to collect information about your interaction with the Website, such as pages visited, frequency of access, time spent on each page, and referring website details. We use this personal information to: (i) conduct analytics to improve the Website and enhance user experience; (ii) enable the Website and its features to function properly; (iii) prevent fraudulent use of the Website; and (iv) diagnose and repair Website errors, and in cases of abuse, track and mitigate the abuse.
- *Location information*: We use essential, performance, and analytics cookies to collect information about your location, which may be determined by your IP address. We use this personal information to: (i) conduct analytics to improve the Website and enhance user experience; (ii) enable the Website and its features to function properly; (iii) prevent fraudulent use of the Website; and (iv) diagnose and repair Website errors, and in cases of abuse, track and mitigate the abuse.
- *Device information*: We use essential, performance, and analytics cookies to collect information about the device you use to access the Website, such as model, operating system, browser, and your preferences. We use this personal information to: (i) conduct analytics to improve the Website and enhance user experience; (ii) enable the Website and its features to function properly; (iii) prevent fraudulent use of the Website; and (iv) diagnose and repair Website errors, and in cases of abuse, track and mitigate the abuse.

To conduct analytics, we use Google Analytics. Google Analytics may set cookies on your browser or read cookies that are already there. Google Analytics may also receive information about you from applications you have downloaded that partner with Google. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google’s ability to use and share information collected by Google Analytics about your visits to our Website or to another application which partners with Google is restricted by the Google Analytics [Terms of Use and](#)

Privacy Policy. To prevent your information being used by Google Analytics, you can download the Google Analytics opt-out browser add-on.

In general, to disable cookies and limit the collection and use of information through them, you can set your browser to refuse cookies or indicate when a cookie is being sent. When you opt-out an opt-out cookie will be placed on your device. The opt-out cookie is browser and device specific and will only last until cookies are cleared from your browser or device.

INFORMATION SHARING

MyZone will share your personal information identified in this Privacy Policy in the following instances:

- *Within MyZone:* We share your personal information within MyZone companies in order to efficiently carry out and improve our business and to the extent permitted by law.
- *In a corporate reorganization:* In the event that we enter into, or intend to enter into, a transaction that alters the structure of our organization, such as a reorganization, merger, acquisition, sale, joint venture, assignment, consolidation, transfer, change of control, or other disposition of all or any portion of our assets, we would share your personal information with third parties, including the buyer or target (and their agents and advisors) for the purpose of facilitating and completing the transaction. We would also share your personal information with third parties if we undergo bankruptcy or liquidation, in the course of such proceedings.
- *For legal purposes:* We will share your personal information where we are legally required to do so, such as in response to court orders, law enforcement or legal process, including for national security purposes; to establish, protect, or exercise our legal rights; as required to enforce our terms of use or other contracts; to defend against legal claims or demands; to detect, investigate, prevent, or take action against illegal activities, fraud, or situations involving potential threats to the rights, property, or personal safety of any person; or to comply with the requirements of any applicable law.
- *With service providers:* We share your personal information with service providers that assist us in providing the Website. These service providers include our IT support, email vendor, and cloud platform provider. We do not share the info with third parties for marketing or advertising purposes.

CORRECT OR VIEW YOUR INFORMATION

You can access your account to view your account information and in some cases to edit/change it. This function is not available for the pilot Beta program

DO NOT TRACK

The Website does not support Do Not Track (DNT). Do Not Track is a browser setting that informs websites that you do not want to be tracked.

INFORMATION SECURITY

We implement and maintain reasonable and security measures to protect the personal information we collect and maintain. Some examples include encryption, firewall and one-time passwords. However, no security measure or modality of data transmission over the Internet is 100% secure and we are unable to guarantee the absolute security of the information we have collected from you.

AGE RESTRICTION

The Website is not intended for individuals under the age of eighteen (18). If we learn that we have collected or received personal information from an individual under the age of eighteen (18) in connection with the Website, we will delete that information. If you believe we may have information from or about an individual under the age of eighteen in connection with the Website, please contact us at the contact information provided below.

CHANGES

We may change this Privacy Policy from time to time. We will post the changes to this page and will indicate the date the changes go into effect. We encourage you to review our Privacy Policy to stay informed. If we make changes that materially affect your privacy rights, we will notify you with a prominent post on our Website and/or via email and obtain your consent, if required.

CONTACT

If you have any questions about this Privacy Policy, please contact us at support@ToMyZone.com